

## **COYUCHI**

### **Junior Graphic Designer** *(contract to hire)*

*Reports to: Senior Brand Manager*

This is a great opportunity for a talented graphic designer who is a recent graduate or has a couple years of experience and wants to grow their skills while working for an established brand. The Jr. Graphic Designer role is responsible for executing projects such as homepage graphics, lookbooks, emails, banner ads, and print media. The ideal candidate should be a highly creative individual with a strong aesthetic eye and a bachelor's degree in the design field. They need to be proficient in Adobe Photoshop, Illustrator and InDesign. The ability to multi-task and juggle various projects at once is a must.

#### **Responsibilities:**

- Design campaigns across all platforms including email, homepage, social and display
- Maintain visual integrity of the brand
- Optimizing images for use on website, emails and printed materials
- Organizing and managing photo/graphics library
- Design print collateral including direct mailers, catalogs, and product order inserts
- Ideating new creative projects in conjunction with marketing needs

#### **Requirements:**

- Strongly represented understanding of typography, layout, color theory and general design
- The ability to balance copy, design elements and imagery to convey messaging
- Proficiency in Photoshop, InDesign, Illustrator and basic HTML
- Detailed oriented with their work while able to meet deadlines with limited supervision
- Proactive and willing to take initiative on projects; keeps up with design industry developments
- 1-2 years of work experience as a graphic designer
- B.A./B.S. in Design, Marketing, Advertising or related field

#### **Preferred qualifications:**

- The ability to write compliant HTML and CSS.
- Knowledge and experience optimizing assets for web production
- Experience creating and working with style guides
- UX/UI background
- Interest in home industry, textiles, or mission based company

Please submit link to portfolio, resume, salary requirements or hourly rate with the subject line "Graphic Designer" to [molly@coyuchi.com](mailto:molly@coyuchi.com).